



The First Finance Company named 2016's 'Most Innovative Finance Company' by International Finance Magazine

Doha, Qatar – XX March, 2017: In recognition of the creative efforts it made throughout the year, First Finance Company (FFC), a subsidiary of Barwa Bank Group, has earned the title of 'Most Innovative Finance Company' in Qatar 2016, at the International Finance Magazine (IFM) Awards, which was held at the JW Marriott Marquis Hotel in Dubai.

FFC claimed the sought-after title in honor of its leading role in providing specialized financial services, as well as the innovation it continued to demonstrate, while positioning the Company as a market leader in Qatar and across the region.

In recognition of this award, FFC stated:

"Taking home the highly regarded title at the 2016 IFM Awards is a testament to the relentless efforts that FFC has continued to make this year in service of its clients, as well as a tribute to the creative minds behind the Company's operations. We are truly honored to be recognized by the world-renowned authority in Finance awards. If anything, this cherished accolade only propels us to take our innovation to the next level, which acts as the catalyst in taking the business and the success of our clients."

The IFM Awards celebrates excellence through an event that recognizes and honors individuals and organizations in the international finance industry that make a significant difference and add value. The Awards shine a spotlight on those who make a contribution to raising the bar in the financial industry through activities of note, as well as making a concerted effort to shine a spotlight on organizations in niche segments and those that exhibit brilliance in the vigilant corners of the finance industry.

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