

First Finance Company wins “Best Personal Finance” at Banker Middle East Product Awards 2014

Doha, Qatar – 20 January 2015 – First Finance Company (FFC), a subsidiary of Barwa Bank Group, has been recognised at the Banker Middle East Product Awards 2014 for “Best Personal Finance”.

First Finance Company received the awards from CPI Financial on Sunday, January 18 at the FFC headquarters. Attending from FFC were Mr. Eslah Assem Awad, Chief Executive Officer and Mr. Yousif Al-Subeai, Deputy Chief Executive Officer.

The awards were established by CPI Financial, publishers of Banker Middle East, in 2005 to recognise banking products and services that are either exceptionally innovative or have generated excellent financial results and growth in market share. The awards are based on a peer-vote process.

FFC said in a statement: *“We are delighted to receive this award and we congratulate the entire FFC team for their outstanding contribution to our success in positioning FFC as a leader not only in the Qatari financial sector, but across the Middle East.”*

Since inception, FFC has focused on delivering a comprehensive and innovative range of market-leading consumer finance services, including auto- and home finance that offer great value and outstanding features. To support Qatar’s booming economy FFC also offers a range of Shari’ah compliant financing for SMEs that provide flexible down payment, installments for up to 48 months, fast and simple performance and flexible payment scheme. To empower entrepreneurs, FFC’s SME product also provides financing to startups which have been operational for more than six months.

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